

Kathy Floyd, Deputy Director for Investor Education
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U.S. Securities and Exchange Commission

Ms. Floyd develops programs and resources to help individual investors make informed financial decisions, including the benefits of saving and investing. Since joining the SEC in 2009, she started the SEC Graduate Program, a professional development program for teachers, and led efforts to relaunch Investor.gov, a website designed for individual investors, among other initiatives. Ms. Floyd also regularly speaks to investors and groups interested in financial education on key themes of the SEC's investor education program, such as risk, investment fees and costs, and tactics to avoid fraud.

Prior to working at the SEC, Ms. Floyd worked for Securities Industry and Financial Markets Association (SIFMA) Foundation and served as the Executive Director of the Stock Market Game, a program that teaches savings and investing to almost a million students annually. Previously, she served as Director of Baltimore Academies for Baltimore City Public Schools. She is a graduate of Drew and George Washington Universities.